



PAISLEY
MUSEUM
REIMAGINED

Visual of Paisley Museum's
new Reception



A once-in-a-lifetime transformation of Paisley Museum has begun

The £45million investment in Paisley Museum is part of a £100million transformation of cultural venues in Paisley town centre, creating new opportunities for local people, visitors and businesses.

The significance of this investment cannot be overestimated. The museum is the driving force behind the cultural regeneration of Paisley, Scotland's largest town, a place that has left an indelible mark on the world through creativity and innovation.

The museum Collection holds over 350,000 nationally and internationally significant objects and these treasures tell the story of thousands of years of history, from Paisley and beyond. Magnificent works by major artists including the Glasgow Boys, Courbet, Diaz and John Byrne and exquisite objects such as Birds of America by John James Audubon and the Arbuthnott Missal will feature in Paisley Museum's co-produced galleries and displays.



“ Paisley Museum has been a part of my life since childhood, with many visits through the years which inspired and connected me to the history of this great town and its contribution to the world. It would be unthinkable not to be a part of its exciting future.

What inspires me is the number of visitors and future generations, who will be guaranteed a unique museum experience and access to a wonderful collection. This investment will safeguard a hugely important part of Paisley and Scotland’s rich social and cultural heritage whilst generating exciting opportunities for local businesses and communities.

The family-owned, Scottish Leather Group owes its gratitude to Paisley and Renfrewshire as it has helped to shape the sustainable organisation that it is today. This is why the Lang family has chosen to support Paisley Museum Reimagined and I hope that your business will too.”

James Lang

Paisley Museum Reimagined Ltd Chair
and Director of Scottish Leather Group

Paisley Museum

Your organisation has a once in a lifetime opportunity to help transform Paisley Museum and deliver a world-class visitor destination on Paisley’s High Street.

Paisley Museum Reimagined will deliver a world-class visitor destination on Paisley’s High Street. Through unique storytelling and digital interactives, the revitalised galleries will increase visitor accessibility and connection to the displays.

In addition to creating 50 jobs and boosting the local economy by £79million over the next 30 years, Paisley Museum will deliver the following annual benefits:

Welcome **125,000** visitors

Host educational visits for up to **9,000** nursery and school children

Provide **250** volunteer placements

Deliver **300** training opportunities annually

External visual of the Cafe and Garden Gallery extension



Our values

Paisley is a remarkable place—home to radicals, inventors, entrepreneurs and philanthropists. A town which prospered through industrialisation, with a rich manufacturing and design heritage, but has also faced challenges.

Our project values reflect our past and future:

Community-focused: We connect with local communities to develop partnerships through shared values and notions of identity.

Curious: We encourage curiosity about the world and a desire to explore it through arts, culture, industry, literature and science.

Pioneering: We embrace exploration and innovation in all domains and spread our forward-thinking vision around us.

Productivity: We celebrate skills development, ability and talent across a range of industrial sectors.

Radical: We are bold and challenge accepted norms to unlock a brighter future for local young people and disadvantaged communities.

“I’m in”

“At Renfrewshire Chamber of Commerce, we are all about working together to build a thriving economy and business community in Renfrewshire. Paisley Museum Reimagined shares this vision and the potential economic impact of the project is incredibly exciting. The project has already sparked new investment opportunities and the 400% increase in annual visitors will support local businesses and cement Paisley and Renfrewshire as first-class investment locations.”

Bob Grant

Paisley Museum Reimagined Ltd trustee
and CEO of Renfrewshire Chamber of Commerce.





Local Syrian ESOL Group helping to co-produce the Syrian Glass story-led display

“I’m in”



“ Accessible cultural heritage means everything to me and our approach at Paisley Museum will radically change how people experience a museum. Playing an active role in creating content that is inclusive and representative of the diverse communities living in Renfrewshire has been a once-in-a-lifetime opportunity and has inspired me to pursue a future career in museums. This placement has allowed me to connect with people in a new way and discover wonderful objects and previously untold stories that matter and shape how we live and understand the world today.”

Delaney Armstrong
Student and Paisley Museum Reimagined Volunteer.

Concept design of Factory Hall and Balcony Gallery



“I grew up in Elderslie and often visited Paisley Museum as a child, so it holds many memories for me. What I love about this extraordinary project is Museums are thought of as places that children visit to learn, but in Paisley the team are working with children and young people and learning from them too. Young people are naturally inquisitive, honest and curious and they are helping to develop how objects will be displayed and history retold in fun and engaging ways. Having a free Museum which is accessible to everyone in our community gives future generations the ability to connect with Paisley’s unique heritage. It is an amazing opportunity for everyone to come together and be part of.”

Shereen Nanjiani
Scottish Broadcaster and
Paisley Museum Ambassador

“I’m in”



Local school children
on-site and learning about
the museum's transformation



Paisley Museum Corporate Partners

Help us honour the past and create a dynamic future.

Industry shaped Paisley and carried its name around the globe. Together we can honour this legacy and deliver a new world-class visitor destination in Scotland.

Paisley Museum will be a hub for all supporting businesses, as a focal point to encourage creativity, innovation and entrepreneurship.

By supporting Paisley Museum Reimagined, your business will:

- Continue Paisley's legacy of industrial philanthropy and help put Paisley back on a national and international stage

- Transform Paisley High Street and deliver a blueprint for town centre regeneration everywhere
- Harness Paisley's immense civic pride and deliver a venue that welcomes everyone who lives, works and visits Renfrewshire
- Deliver significant social, cultural and economic benefits for local people and businesses in Renfrewshire
- Inspire a new generation of artists, makers, business leaders and entrepreneurs

There are many benefits to supporting Paisley Museum, including strengthening your identity as an ethical company, offering employee benefits and networking opportunities.

Exclusive Benefits for Corporate Partners

A gift of £20,000, which can be made over 3 years, will recognise your business as a founding Corporate Partner of Paisley Museum.

Your company brand will be prominently displayed within the Museum, reaching over 125,000 visitors each year and the exclusive benefits listed below will be guaranteed and developed with you:

- 1 Permanent recognition on the main donor wall and your company name and logo on the Garden Gallery Corporate Supporters wall for 10 years
- 2 PR and brand opportunities to celebrate your Corporate Partner status
- 3 Private access to the Museum during its construction and as part of the programme of re-opening celebration events

- 4 25% discount across OneRen venues for 1 year for up to 3 events (subject to availability). This includes Paisley Museum and the Town Hall, Art Centre and Cultural Learning Hub
- 5 Bespoke VIP Tour for 10 guests at the Secret Collection, the United Kingdom's first publicly accessible museum store on a high street
- 6 Exclusive planetarium and Stargazing experience for 10 guests at the stunning Coats Observatory, the oldest public observatory in the United Kingdom
- 7 Opportunity to support Paisley Museum's educational programme, which engages over 9,000 local children annually
- 8 Bespoke volunteering and placement opportunities for your staff's personal development.



School children enjoying the Ancient Egypt Workshop



Garden Gallery extension: Paisley Museum's largest social space providing a peaceful area for visitors to relax and meet their friends



Keep your eye on Paisley...

www.reimagined.paisleymuseum.org

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In proud partnership with

ONE
REN


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